

# Why Choose The Sparta Chamber?

The Sparta chamber is an association of business minded people working together to make Sparta a better place in which to live, work and raise a family.

By becoming a part of the Sparta Area Chamber of Commerce, you'll have access to a variety of programs and events to make your business grow. The Chamber will provide your business with exposure throughout the area and will promote Chamber members above all others.

The chamber is the first place people contact for information about our community. Our office is an information center for businesses, individuals and tourists. As a member your business has the opportunity to place promotional literature in the office. We respond to hundreds of letters, phone calls and emails each year, requesting information about Sparta. With your promotional materials in our office, we are able to answer these request, forward your literature and refer your business.

**Membership has its privilege....** Chamber members have the opportunity to have a presence inside the Main Event Center at the shooting complex during ATA Grand American. The chamber administers an information booth during the event in which chamber members can place promotional literature. ONLY Sparta chamber members have this opportunity!!

We provide addition exposure to chamber members by purchasing advertising on behalf of Sparta in tourism and travel publications. The chamber website [www.spartailchamber.com](http://www.spartailchamber.com), is updated regularly, list all Chamber members and upcoming events. We also promote our events in local newspapers and radio.

The Chamber welcomes new businesses to our community and arranges ribbon cutting ceremonies for new businesses to let the community know about the business. We host events such as our monthly meeting, Business After Hours, Annual Dinner and Golf Tournament all which provide an excellent opportunity for networking.

Our Chamber sponsored events bring visitors to Sparta, add pride in our community and create commerce. This includes the Home Show and Health Fair, S.I. Miners Sparta Night Baseball Game, Macho Man Cook Off and Lighted Christmas Parade. With your help we can expand in these successful events.

The Chamber also gives back to the community. The Chamber provides Santa Claus and maintains his house. We oversee the Christmas Lighting Contest and contribute to the Sparta Fire Department for installing the City Christmas lights. We provide a college scholarship, recognize an outstanding citizen and make charitable contributions to local worthy causes.

The Sparta Area Chamber of Commerce is primarily funded by the business community through annual membership dues. Other sources of revenue come from fund-raisers, event participation fees and the sales of Commemorative Coins at the Grand American.



*Together We Can....*

Sparta  
**Chamber**

The Sparta Area Chamber Of Commerce

**1353B Sparta Centre Drive • PO Box 93 • Sparta, IL 62286  
(618) 317-7222 • [www.spartailchamber.com](http://www.spartailchamber.com)**

# Activities And Events

Ribbon Cuttings

Annual Dinner

Business After-Hours

ATA/Grand American AIM  
Commemorative Coin

Santa Claus

Christmas Lighting Contest

College Scholarship

Outstanding Citizen

Sparta Night

S.I. Miners Baseball Game  
June 28

Grand American  
Information Booth  
August 7-17

Macho Man Cook Off  
September 14

Lighted Christmas Parade  
November 30

Home Show/Health Fair  
January 25 & 26, 2014

Golf Tournament  
May 23, 2014

President: ..... Johnny Falkenheim  
Vice President: ..... Stephanie Bernardoni  
Treasurer: ..... Stephanie Bernardoni  
Secretary: ..... Sheryl Blum

Board Of Directors:

Michael Hayes	Linda Florreich
Charlie Bluff	Christine Lochhead
Dennis McIntyre	Nick Burch
Jeff Blair	Art Ashbrook
Toni Pautler	Charles Kelly
Stephanie Bernardoni	Johnny Falkenheim

MISSION STATEMENT: "The mission of the Sparta Area Chamber of Commerce is to enhance the quality of life for Sparta area residents by promoting tourism and economic development while nurturing existing commercial business and enterprise."



Sparta  
**Chamber**  
The Sparta Area Chamber Of Commerce

1353B Sparta Centre Drive • PO Box 93 • Sparta, IL 62286  
(618) 317-7222 • [www.spartailchamber.com](http://www.spartailchamber.com)